



SHADE Y. ADU

BRAND EMPOWERMENT COACH



| biography

Shadé Y. Adu is a Personal Brand Strategist, Life Coach and Founder of Savvy Solutions Consulting, LLC. Savvy Solutions Consulting is a professional development firm that provides personal branding, coaching and diversity training for individuals, businesses, organizations, and corporations. Ms. Adu specializes in personal branding, target audience attraction, coaching, and brand diversity.

| background

After graduating from the University of Pennsylvania with a Masters in Secondary Education, Shade Y. Adu was recruited to teach in the Republic of Kazakhstan where Ms. Adu lived for three years and was instrumental in assisting with minority recruitment, curriculum development, and teacher training. She has traveled throughout Kazakhstan and over two dozen countries conducting workshops, observing schools, and breaking stereotypes of African American women one passport stamp at a time.

| signature topics

Brand POWER

Personal Brand Building Essentials Young Professionals

Brand POWER CEO

Personal Brand Building Essentials Young Entrepreneurs

Build. Brand. Get Social!

5 Steps to How to Leverage Social Media to Build Your Brand, Business, and Bank Account Online

Build. Brand. Go Live!

5 Steps to Creating A POWERhouse Livestreaming Brand

The Digital Millennial

How to Make Millennials Fall in Love With Your Brand in the Digital Age

| what do people say about Shade?

Shade's amazing. If you're looking for someone who is an awesome speaker who really has your best interest at heart and who will take you to higher and higher levels, she's your speaker. - **JAMES MALINCHAK, ABC'S SECRET MILLIONAIRE**

Shade' Y. Adu is an amazing coach with whom I love to work! She has uplifting and positive energy combined with wisdom and professional savvy beyond her years. - **MAUREEN LOMO, AUTHOR TENTH YEAR IN THE SUN**

Shade Y. Adu is one of the best speakers, best organizers that I have ever met. She's hands down, the best when it comes to digital marketing content. If you want someone help you to build a digital marketing business and take your brand global, she is the person you want to know. - **DR. TIANA VON JOHNSON, TIANA VON JOHNSON WORLDWIDE, LLC.**

| interviews and engagements

MONTCLAIR STATE UNIVERSITY Captivating **ADVANTAGES**
Partial List Of Recent Brand Connections

Hello Beautiful PROMOTED INTO PURPOSE CONFERENCE 2017

RACHAEL

Sya **SHADE Y. ADU**
 BRAND EMPOWERMENT COACH



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